Advocacy and Assertiveness

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workshop
outline

• Understanding the practice of Advocacy in social work
• developing Assertiveness skill
• Sharing personal experiences
• Case studies and role play
“Advocacy is speaking on behalf of the clients to present their interest and protects their rights”

- Advocacy for individual client
- Advocacy for community
- Advocacy for policy changes
- Constructive Advocacy
- Confrontational/ adversarial advocacy
advocacy

• Reflecting on practice
• Context of practice
• Need for advocacy
• strategy
Strategies in advocacy

• Coordination
• Collaboration
• Cooperation
• Partnership
• Participatory action
• Integrated approach
• Multi-sectoral approach
• Inter-agencies committee
• Multidisciplinary approach
• ‘Networking’
• Research and gathering of evidences, disseminating information
Planning on advocacy

• Identify needs
• Decide on taking action
• Focus on process
• Ongoing reflection on process (Brydon 2010)
• Identifies stakeholders
• Acknowledge different interpretation of problems
• Recognize power brokers
Skills in advocacy

• Communication – listening, negotiation, mediation
• Assessment skills – prioritizing issues/ problems
• Building resources, network, support, lobbying
• Translating ideas, Developing plan
• Financing, budgeting
• Organisational
• Leadership
• Evaluation
Assertiveness

• Haworth, Jan & Calder, Martin, C(1998), Working together to Protect Children in the child Protection Register: Myth or Reality, British Journal of Social Work, 28; 879-895